



Canadian Association of Nurses in Oncology
Association canadienne des infirmières en oncologie

CORPORATE MEMBERSHIP PROGRAM

The Canadian Association of Nurses in Oncology (CANO/ACIO) is a national organization established in 1984 to support the efforts of Canadian nurses in promoting and developing excellence in oncology nursing practice, education and research.

CANO/ACIO's purpose is to promote prevention of cancer, to provide optimal care of individuals with cancer, and to provide support for the nurses caring for them.

Mission: To lead nursing excellence in cancer control for Canadians

Vision: CANO/ACIO will be the nursing leader in cancer control nationally and a vital influence internationally.

Value Statements:

- Every nurse is a leader.
- Canadians deserve specialized oncology nurses.
- Evidence-based care is the foundation for excellence in nursing.
- The specialty of oncology nursing is an essential component of health care services cross the cancer continuum.
- Collaborative relationships further the health, well-being and quality of life of Canadians.
- Ongoing learning is essential for the professional and personal development of oncology nurses.
- CANO/ACIO is committed to supporting its members and all nurses who care for people with cancer and their families.

CANO/ACIO's Corporate Membership Program is available at three levels: **Corporate Partner**, **Corporate Patron** and **Corporate Supporter**. A description of membership benefits follows. We invite you to work with CANO/ACIO in stimulating and supporting an active and cohesive oncology nursing community in Canada.

Corporate Membership term is from January to the end of December 2012.



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2012 Corporate Partner Membership \$10,000 plus HST CAD¹

Corporate Partners receive the following unique benefits of membership²:

- The opportunity for **meetings between CANO/ACIO leaders and corporate member(s)** twice per year as requested by the corporate member(s) to the CANO/ACIO Management Office.
- **Recognition** on the CANO/ACIO Website with the corporate partner's logo and a link to the corporate partner's site.
- **Recognition** and logo in each issue of the Canadian Oncology Nursing Journal, CANO/ACIO's peer reviewed journal and voice of CANO/ACIO.
- **Recognition** in each quarterly issue of the CANO/ACIO Connection e-newsletter.
- **One** complimentary CANO/ACIO membership mailing list (for single mailing or email in accordance with CANO/ACIO mailing label policies and procedures).
- **One** specialized mailing list – separated into a category as requested by corporate partner, such as area of practice or region.
- **One** one-page insert in one issue of corporate member's choice in the Canadian Oncology Nursing Journal, CANO/ACIO's peer reviewed journal and voice of CANO/ACIO.
- First right of refusal to participate in CANO/ACIO's special initiatives
- Endorsement of materials will be considered for partner corporate members.
- **Five** complimentary affiliate memberships in CANO/ACIO for 2012. Each affiliate membership includes a one-year subscription to the quarterly Canadian Oncology Nursing Journal, access to the members' area of the CANO/ACIO website, discount for the member to attend the CANO/ACIO annual conference, as well as regular email and mail updates on CANO/ACIO business and events.
- **20% Discount** on Canadian Oncology Nursing Journal advertising.
- **Five member rates** for the annual conference, in addition to the five affiliate membership benefit.
- Advance notification, right of first refusal and 10% discount on sponsorship (this discount is not applied retro-actively) marketing and symposia opportunities at **CANO/ACIO annual conference**.
- A right of first refusal on all **other CANO/ACIO sponsorship opportunities** as they become available (e.g., CANO/ACIO website, awards, and other initiatives).



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2012 Corporate Patron Membership

\$5,000 plus HST CAD¹

Corporate patrons receive the following unique benefits of CANO/ACIO corporate membership²:

- **Recognition** on the CANO/ACIO website with the corporate patron's name and a link to the corporate patron's site.
- **Recognition** in each issue of the Canadian Oncology Nursing Journal, CANO/ACIO's peer reviewed journal and voice of CANO/ACIO.
- **Recognition** in each quarterly issue of the CANO Connection e-newsletter.
- Endorsement of materials will be considered for patron corporate members.
- **One** complimentary CANO/ACIO membership mailing list (for single mailing in accordance with CANO/ACIO mailing label policies and procedures).
- **10% Discount** on Canadian Oncology Nursing Journal advertising.
- **Two** complimentary affiliate memberships in CANO/ACIO for 2012. Each affiliate membership includes a one-year subscription to the quarterly Canadian Oncology Nursing Journal, access to the members' area of the CANO/ACIO website, discount for the member to attend the CANO/ACIO annual conference, as well as regular email and mail updates on CANO/ACIO business and events.
- Advance notification, right of first refusal and 5% discount on sponsorship (this discount is not applied retro-actively), marketing and symposia opportunities at **CANO/ACIO annual conference**.



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2012 Corporate Supporter Membership \$2,500 plus HST CAD¹

Corporate Supporters receive the following unique benefits of corporate membership²:

- **Recognition** on the CANO/ACIO Website with the corporate supporter's name.
- **Recognition** in each issue of the Canadian Oncology Nursing Journal, CANO/ACIO's peer reviewed journal and voice of CANO/ACIO.
- **Recognition** in each quarterly issue of the CANO Connection e-newsletter.
- Advance notification of sponsorship, marketing and symposia opportunities at **CANO/ACIO annual conference**.
- **One** complimentary affiliate membership in CANO/ACIO for 2012. Each affiliate membership includes a one-year subscription to the quarterly Canadian Oncology Nursing Journal, access to the members area of the CANO/ACIO website, discount for the member to attend the CANO/ACIO annual conference, as well as regular email and mail updates on CANO/ACIO business and events.

¹ All Corporate Member Fees are valued in Canadian Dollars.

² Please note that CANO/ACIO Corporate Members have no voting rights and cannot hold office. Benefits of Corporate Membership remain in effect during the calendar year of membership.



2012 CORPORATE MEMBERSHIP PROGRAM

RESPONSE FORM

My company would like to be a CANO/ACIO corporate member at the following level:

- 2012 Corporate Partner **\$11,200** (\$10,000 plus 12% HST CAD)
- 2012 Corporate Patron **\$5,600** (\$5,000 plus 12% HST CAD)
- 2012 Corporate Supporter **\$2,800** (\$2,500 plus 12% HST CAD)

CONTACT INFORMATION (please print clearly):

Name: _____

Credentials: _____ Title: _____

Company: _____

Address: _____

City: _____ Prov. _____ Postal Code: _____

Phone: (____) _____ Fax: (____) _____

Email: _____ Website: _____

Corporate membership term is from January to the end of December 2012.

METHOD OF PAYMENT:

Please make a cheque payable to “**Canadian Association of Nurses in Oncology**” and forward it to the CANO/ACIO management office at:

375 West 5th Avenue – Suite 201 · Vancouver, BC, V5Y 1J6 · Canada

For more information, please call 604.874.4322 or visit the website at www.cano-acio.ca.

HST # 12838 9384