

CANO/ACIO Annual Conference 2012

Sponsorship, Exhibitor, Advertising, Marketing and Educational Opportunities



Oncology Nurses: Advocates by Profession

Thursday, October 11 to October 14, 2012

Westin Ottawa, 11 Colonel By Drive, Ottawa, Ontario, Canada

CANO/ACIO HEAD OFFICE

Canadian Association of Nurses in Oncology | www.cano-acio.ca

Association canadienne des infirmières en oncologie | www.cano-acio.ca

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Canadian Association of Nurses in Oncology
Association canadienne des infirmières en oncologie

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24th Annual CANO/ACIO Conference, Ottawa, ON | October 11-14, 2012

Conference Overview

Conference History. The Canadian Association of Nurses in Oncology (CANO/ACIO) has been proud host to twenty-three previous successful annual conferences. The most recent conference held in September 2011 in Halifax attracted 475 participants present to discuss clinical advancements, present and exchange new data, and enhance collaborations in the Canadian oncology nursing community.

2012 Conference Location and Date. In 2012, CANO/ACIO will host its 24th Annual Conference from October 11-14 at the Westin Ottawa, 11 Colonel By Drive, Ottawa ON, K1N 9H4.

Conference Program. The conference program will feature presentations on the latest developments in patient care and clinical research. The format for the 2012 CANO/ACIO Conference will include keynote presentations, award lectures, workshops, round table discussions, poster displays and poster sessions, committee and society meetings and sponsored symposia sessions.

Expected Attendance. Building on the success of past conferences, CANO/ACIO 2012 promises to be a successful conference. We expect approximately 525 oncology nurses and their affiliates to attend from across Canada. We expect that Ottawa will be better attended than Halifax given that it is in Central Canada. Conference registration is open to members and non-members.

Publicity. Promotions planned for the 2012 conference include promotions throughout the Canadian Oncology community. Sponsors will see recognition in the CANO/ACIO newsletter; recognition in the CANO/ACIO conference news flash; online promotions through partner societies; advertisements through the CANO/ACIO website and other relevant society and organization website.

About Canadian Oncology Nurses. CANO/ACIO represents close to 1,000 oncology nurses. Our members work in all areas of cancer care including hematology, breast cancer, GI cancer, brain tumour, as well as in research institutions, palliative care, acute care, surgery. Close to 25% of our members are Masters prepared nurses.

More Information. For more information about CANO/ACIO or the CANO/ACIO 2012 Conference, please see www.cano-acio.ca. To reserve a sponsorship opportunity, please contact Ana Torres, Executive Director, CANO/ACIO Head Office, 375 West 5th Avenue, Suite 201, Vancouver, BC, Canada, V5Y 1J6, Phone 604-874-4322, Fax 604-874-4378, ana.torres@malachite-mgmt.com.

Opportunities for Corporate Involvement

The CANO/ACIO 2012 conference will provide corporations and other organizations an opportunity to participate in the conference, through sponsorship, advertising, marketing exhibiting and sponsored symposia.

Please see the following descriptions of available opportunities:

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Please note that all corporate opportunities are valued in Canadian Dollars (CAD) and are subject to 13% HST.

Sponsorship Levels

Platinum Conference Sponsor

\$25,000 CAD + HST

Platinum Sponsorship of the CANO/ACIO 2012 conference includes the following benefits:

Option 1: Exclusive sponsorship of the Welcome Reception. The sponsor's logo will be printed on all event promotions. Signage will be featured throughout the event site.

OR —

Option 2: Exclusive sponsorship of the Conference Bag

OR —

Option 3: Sponsorship of Internet Centre

AND —

- One carousel advertisement on the CANO/ACIO website from September 11 to October 14, 2012
- Sponsorship of pre-conference e-newsletter
- Sponsorship of one health break
- Primary recognition in the Final Program Abstract book and one (1) full page advertisement (provided by the sponsor) on either the front or back inside cover of the Final Program Abstract Book.
- Primary recognition in the Conference Second Announcement and one (1) full page advertisement (provided by the sponsor) on either the front or back inside cover of the Conference Second Announcement
- Option to include an Insert in the Delegate Bag (limited to one (1), single-page, double-sided insert provided at the cost of the sponsor).
- A twenty percent (20%) discount on Sponsored Symposia Fees (not including F+B costs).
- Two (2) Exhibit Spaces in a prime location in the exhibit hall.
- Three (3) full conference registrations, including conference sessions and events.
- Two (2) exhibit-only registrations, including access to the exhibit hall only.
- Invitation to the meet and greet with the CANO/ACIO Board of Directors.
- Pre- and Post-Conference delegate list.
- Recognition in conference publicity and publications such as Final conference Program and Abstract Book, CANO/ACIO website, newsletters and prominent onsite conference signage.

Gold Conference Sponsor

\$15,000 CAD + HST

Gold Sponsorship of the CANO/ACIO 2012 conference includes the following benefits:

Option 1: Sponsorship of Keynote 1

OR —

Option 2: Sponsorship of Keynote 2

OR —

Option 3: Sponsorship of Keynote 3

OR —

Option 4: Sponsorship of Lanyards

AND —

- Sponsorship of a health break
- Primary recognition in the Final Program Abstract book and one (1) full page advertisement (provided by the sponsor) in the Final Program Abstract Book.
- Primary recognition in the Conference Second Announcement and one (1) full page advertisement (provided by the sponsor)
- Option to include an Insert in the Delegate Bag (limited to one (1), single-page, double-sided insert provided at the cost of the sponsor).
- A fifteen percent (15%) discount on Sponsored Symposia fee (not including F+B costs).
- One (1) Exhibit Space in a prime location in the exhibit hall.
- Two (2) full conference registrations, including conference sessions and events.
- Two (2) exhibit-only registrations, including access to the exhibit hall only.
- Invitation to the meet and greet with the CANO/ACIO Board of Directors.
- Pre- and Post-Conference delegate list.
- Recognition in conference publicity and publications such as Final conference Program and Abstract Book, CANO/ACIO website, newsletters and prominent onsite conference signage.

Silver Conference Sponsor

\$10,000 CAD + HST

Silver Sponsorship of the CANO/ACIO 2012 conference includes the following benefits:

Option 1: Sponsorship of one Health Break

OR —

Option 2: Sponsorship of Conference Message Board

AND —

- Primary recognition in the Final Program Abstract book and one (1) full page advertisement (provided by the sponsor) in the Final Program Abstract Book.
- Primary recognition in the Conference Second Announcement and one (1) full page advertisement (provided by the sponsor)
- Option to include an Insert in the Delegate Bag (limited to one (1), single-page, double-sided insert provided at the cost of the sponsor).
- A ten percent (10%) discount on Sponsored Symposia Fees (not including F+B costs).
- One (1) Exhibit Space in a prime location in the exhibit hall.
- Two (2) full conference registrations, including conference sessions and events.
- Two (2) exhibit-only registrations, including access to the exhibit hall only.
- Invitation to the meet and greet with the CANO/ACIO Board of Directors.
- Pre- and Post-Conference delegate list.
- Recognition in conference publicity and publications such as Final conference Program and Abstract Book, CANO/ACIO website, newsletters and prominent onsite conference signage.

Bronze Conference Sponsor

\$5,000 CAD + HST

Bronze Sponsorship of the CANO/ACIO 2012 conference includes the following benefits:

- Primary recognition in the Final Program Abstract book and a half page advertisement (provided by the sponsor) in the Final Program Abstract Book.
- Option to include an Insert in the Delegate Bag (limited to one (1), single-page, double-sided insert provided at the cost of the sponsor).
- A five percent (5%) discount on Sponsored Symposia Fees (not including F+B).
- One (1) Exhibit Space in a prime location in the exhibit hall.
- Two (2) full conference registrations, including conference sessions and events.
- Two (2) exhibit-only registrations, including access to the exhibit hall only.
- Invitation to the meet and greet with the CANO/ACIO Board of Directors.
- Pre- and Post-Conference delegate list.
- Recognition in conference publicity and publications such as Final conference Program and Abstract Book, CANO/ACIO website, newsletters and prominent onsite conference signage.

Conference Supporters

\$4,999 (and under) + HST

Conference Supporters are companies whose total sponsorship, marketing, exhibiting and/or advertising expenditures are \$4,999 and under.

Advertising Opportunities

Final Program Abstract Book Sponsorship \$6,000 (+ HST)

Sponsorship will include the following benefits: the sponsoring company's name, logo and/or full page advertisements on one (1) inside front and one (1) outside back cover, acknowledgement in the table of contents; option to include one (1) promotional piece in the delegate bag (limited to one, single-page, double sided insert provided at the cost of the sponsor).

In addition, we sell ads in the final conference program as per above.

Full page inside cover \$2,000 (+ HST)

Full page inside colour \$1,500 (+ HST)

Half page full colour \$1,000 (+ HST)

Your organization is invited to advertise in the final program and abstract book, which includes information concerning the scheduled sessions, the social program, abstracts and general information about the conference.

Conference Second Announcement

Conference Second Announcement Sponsorship \$ 4,000 (+ HST)

Insert in conference second announcement mailing \$ 1,000 (+ HST)

Full page inside cover \$ 1,000 (+ HST)

Full page inside colour \$ 750 (+ HST)

Half page full colour \$ 500 (+ HST)

Your organization is invited to sponsor the conference second announcement, which includes information concerning the scheduled sessions, the social program, abstracts and general information about the conference. This document is mailed to our membership and beyond two months prior to the conference.

Sponsorship will include the following benefits: the sponsoring company's name, logo and/or full page advertisements on one (1) inside front and outside back cover, acknowledgement in the table of contents; option to include one (1) promotional piece in the delegate bag (limited to one, single-page, double sided insert provided at the cost of the sponsor).

*In addition, we sell ads in the final conference program as per above.

Other Advertising Opportunities

Ad in pre-conference email to membership \$1,000 (+ HST)

CANO/ACIO will send one email to the membership inviting them to attend sponsored sessions. Your company is invited to submit an ad for your company to which will be included in this email (Ad Specs to be determined by CANO/ACIO Head Office).

Ad in pre-conference e-newsletter \$1,000 (+ HST)

CANO/ACIO will send four pre-conference e-newsletters to our membership and conference attendees in the months preceding the conference. Your company is invited to sponsor one these e-newsletters. (Ad Specs to be determined by CANO/ACIO Head Office).

Ad on website. Cost for one-month ad \$ 2,000 (+ HST)

You are invited to purchase an ad in the CANO/ACIO website. The CANO/ACIO website is seen by all conference registrants as well as partners and the larger membership of CANO/ACIO.

Insert in delegate bag. Cost for insert \$ 2,000 (+ HST)

You are invited to include an advertising insert in the delegate bags provided to each conference attendee upon registration. Each advertiser is entitled to include in the delegate bags one, single-page, double sided insert provided at the cost of the advertiser.

Marketing Opportunities

Internet Centre

Your organization is invited to sponsor, the conference Internet Centre, a multi-station computer center networked with internet, e-mail and printer access for delegate use. Our members have indicated that this is a key priority.

The sponsorship will include the following benefits: the sponsor's logo featured on the desktop and screensaver of each computer and the sponsor's corporate website set as the default home-page for the web browser; acknowledgment in all printed conference materials including the Final Program & Abstract Book; acknowledgment on signage prominently displayed at the conference registration area; acknowledgment on signage prominently displayed at the internet center; option to include one promotional piece in the CANO/ACIO delegate bags (limited to one, single-page, double-sided insert provided at the cost of the sponsor); one complimentary conference registration.

Fee \$7,000 (+ HST)

Delegate Bags

Your organization is invited to be the exclusive sponsor of the delegate bags, which contain the Final Program & Abstract Book and is provided to all delegates upon registration. The bags are chosen to be durable, functional and attractive so that delegates will continue to use them throughout the year.

The sponsorship will include the following benefits: the sponsor name and logo silk-screened or embroidered in a prominent position on each bag; acknowledgment in all printed conference materials; acknowledgment on signage prominently displayed at the conference registration area; option to include one promotional piece in the CANO/ACIO delegate bags (limited to one, single-page, double-sided insert provided at the cost of the sponsor); one complimentary conference registration.

Fee \$7,500 (+ HST)

Lanyards/Name Badge Cords

Your organization is invited to be the exclusive sponsor of the lanyards/neck cords to be provided to each delegate upon registration with their name badge. The lanyards will be removable and appropriate for use after the conference in the delegate's workplace.

The sponsorship will include the following benefits: the sponsor's name and/or logo printed on the lanyards; acknowledgment in all printed conference materials including the Final Program; acknowledgment on signage prominently displayed at the conference registration area; option to include one promotional piece in the CANO/ACIO delegate bags (limited to one, single-page, double-sided insert provided at the cost of the sponsor); one complimentary conference registration.

Fee \$6,000 (+ HST)

Delegate Message Board

Your organization is invited to sponsor the delegate message board, a message board for delegate communications located near the conference registration desk.

The sponsorship will include the following benefits: a banner or poster on the message board acknowledging the support of the sponsor; acknowledgment in all printed conference materials; acknowledgment on signage prominently displayed at the conference registration area.

Fee \$3,000 (+ HST)

Welcome Reception

Your organization is invited to be the exclusive sponsor of the traditional and popular CANO/ACIO conference welcome reception to be held on the evening of Thursday, October 11 with appetizers and refreshments. The welcome reception is the best attended social event of the conference, anticipated by all as an opportunity to join up with old friends and to meet colleagues from across the country. In 2012 we intend to hold the welcome reception in the exhibitor's hall.

The sponsorship will include the following benefits: acknowledgment in all printed conference materials including the Final Program; acknowledgment on signage prominently displayed at the conference registration area; acknowledgment on signage prominently displayed at the welcome reception; option to include one promotional piece in the delegate bags (limited to one, single-page, double-sided insert provided at the cost of the sponsor); one complimentary conference registration.

Fee \$7,500 (+ HST)

Health Break

We invite your organization to join CANO/ACIO in providing conference delegates with healthy and delicious snacks and drinks (along with plenty of coffee!) during a conference break.

The sponsorship will include the following benefits: acknowledgment in all printed conference materials; acknowledgment on signage prominently displayed at the conference registration area; acknowledgment on signage prominently displayed at the health break.

Fee \$3,000 (+ HST)

Mailing List

CANO/ACIO sells its membership list for a one-time use to companies. CANO/ACIO policy requires that mailing lists be released only for mailings that will enhance the professional development of oncology nurses in Canada. Contact information will be released only for those members who have authorized release of their contact information for non-CANO/ACIO mailings. At December 2011, 700 members (of 950) had agreed to have their contact information released for non-CANO/ACIO mailings.

Mailing lists may be used once only, and only for the approved mailing. As mandated by the CANO/ACIO Privacy Policy and legislated by federal and provincial privacy laws including the federal Personal Information Protection and Electronic Documents Act (PIPEDA), the CANO/ACIO mailing list may only be used for the disclosed purpose and may not be released to any third parties.

Fee \$1,000 (+ HST)

Exhibiting Opportunities

\$3,000 per exhibit space + HST

You are invited to exhibit your company or organization's products or services at the 22nd Annual Conference of the Canadian Association of Nurses in Oncology. Exhibition will include the following benefits:

- All exhibit spaces are strategically located to ensure maximum delegate traffic. All health breaks will be served in the exhibit hall
- Each booth space will be a minimum of 8' by 8' with professionally assembled back and side draping for a strong visible and comfortable presence at the conference (size to be confirmed in Spring 2012)
- One 6' table and chair (additional furniture to be rented)
- Two full conference registrations; four exhibit only passes
- Each exhibiting company/organization will receive a listing in the Final Program and Abstract Book
- Prior to the conference, each exhibitor will receive an exhibitor services manual detailing key contracts, floor plans, deadlines, exhibit rules and regulations, booth design, shipping and customs information, equipment and amenity order forms, and travel, accommodation and registration information.

Non Profit Booths

(a limited number of registered non-profits will be able for a reduced rate)

\$1,200 per exhibit space + HST

- Each booth space will be 8' by 8' with professionally assembled back and side draping for a strong visible and comfortable presence at the conference
- One six foot table and chair
- One full conference registration
- Exhibit listing in the Final Program and Abstract Book
- Prior to the conference, each exhibitor will receive an exhibitor services manual detailing key contracts, floor plans, deadlines, exhibit rules and regulations, booth design, shipping and customs information, equipment and amenity order forms, and travel and accommodation and registration information.

Sponsored Educational Opportunities

Focus Groups

Fee and Slots available*:

\$5,000—Slot 1 - date, time, TBD

\$5,000—Slot 2 - date, time, TBD

\$5,000—Slot 3 - date, time, TBD

\$5,000—Slot 4 - date, time, TBD

\$5,000—Slot 5 - date, time, TBD

In 2012, CANO/ACIO will make available five focus groups within the program. These focus groups will be listed in the preliminary and final program; sponsored focus groups will be scheduled concurrently.

Focus groups are intended to reach a limited section of our membership. We can assist in securing attendees for your session from the conference attendees. We expect each focus group to attract between 20 to 40 oncology nurses.

Be advised that head office will do its best to ensure that for the focus groups only one company addresses a specific subject matter. Focus Groups are available on a first come, first serve basis.

Additional focus groups can be organized at other times during the conference, but these will not be promoted within the final program book.

**Session fees include standard audiovisual equipment and room rental. Not included in the fees are food and beverage, décor, speaker, non-standard audiovisual equipment, promotional or other expenses incurred by the host in the planning and running of the session. All cost including food, beverage, and décor will be billed to the host at actual cost (as billed to CANO/ACIO by the conference hotel, including applicable taxes and gratuities).*

Sponsored Symposia

Sponsored symposia opportunities are available for the 2012 conference. All independently supported symposia must follow the Sponsored symposia guidelines.

Slot 1—Day 1 Breakfast, Thursday, October 11 (60 minutes)	\$ 9,000 (+ HST)
Slot 2—Day 1 Lunch, Thursday, October 11 (60 minutes)	\$ 12,000 (+ HST)
Slot 3—Day 2 Breakfast, Friday, October 12 (60 minutes).....	\$ 9,000 (+ HST)
Slot 4—Day 2 Lunch, Friday, October 12 (60 minutes)	\$ 12,000 (+ HST)
Slot 5—Day 2 Dinner, Friday, October 12 (60 minutes) (90 minutes)	\$ 10,000 (+ HST)
Slot 6—Day 3 Breakfast, Saturday, October 13 (60 minutes)	\$ 9,000 (+ HST)
Slot 7—Day 3 Lunch, Saturday, October 13 (60 minutes)	\$ 12,000 (+ HST)
Slot 8—Day 4 Breakfast, Sunday, October 14 (60 minutes)	\$ 9,000 (+ HST)
Slot 9—Day 4 Lunch, Sunday, October 14 (60 minutes)	\$ 10,000 (+ HST)

Costs included—The fees listed above per symposium includes, session grant, facility rental, basic AV.

Not included—Symposia cost incurred such as food, beverage, interpretation décor, speaker, non-standard audio visual equipment, promotional or other expenses incurred in the planning or running of the symposium. All costs, including food and beverage and décor will be billed to the sponsored symposium host immediately following the conference.

\$ 7,375—Breakfast Symposia

(Buffet or plated meal and beverages for 250 delegates at an estimated cost of \$29.50 per person, including hotel gratuities and taxes)

\$16,200—Lunch Symposia

(Buffet of plated meal and beverages for 400 delegates at an estimated cost of \$40.50 per person, including hotel gratuities and taxes)

\$15,000—Dinner Symposia

(Buffet of plated meal and beverages for 200 delegates at an estimated cost of \$75 per person, including hotel gratuities and taxes)

Actual food and beverage costs will depend on the menus selected by the host based on recommendations from CANO/ACIO.

Interpretation

If you wish to have simultaneous interpretation for your symposia, CANO/ACIO head office can organize that. The fee for simultaneous interpretation is \$2500 plus taxes.

Additional Information:

Symposia Logistics

The CANO/ACIO Head Office will assist symposia host with set up, food and beverage, audio-visual and on-site flow and traffic management.

Symposia Topics

One month after confirming sponsorship of a symposia slot, hosts will be required to submit to the CANO/ACIO head office a preliminary title and brief description of their topic. The Conference Planning Steering Committee reserves the right to refuse symposia topics that are unrelated to the educational purposes of the conference. CANO/ACIO does not offer exclusivity to any sponsor for their session topic.

Mailing list

CANO/ACIO head office will provide one (1) mailing list to symposia hosts two weeks prior to the conference for promotion of the symposia. CANO/ACIO head office will provide one (1) conference attendee list to symposia sponsors.

Emailing conference attendees

CANO/ACIO will email all conference attendees one week prior to the conference to promote all the sponsored symposia sessions. Additional email blasts are available for sale. Please contact head office for more information.

Promotion

Conference symposia will be promoted in the final program abstract book within the conference-at-a-glance and within the program. CANO/ACIO head office will send one email to conference registrants one week prior to the conference encouraging conference attendees to attend sponsored symposia. Symposia hosts can submit one (1) promotional item for their symposia in the delegate bag.

Contract and deposits

CANO/ACIO will require each company to sign a contract confirming their sponsorship of a symposium. CANO/ACIO requests that the hosts pay for the symposium fee upon confirming their sponsorship. We reserve the right to request a deposit. Sponsored Symposia held in conjunction with the CANO/ACIO 2012 Annual Meeting are not part of the official conference program and will be designated as Sponsored Symposia in the Final Program & Abstract Book.

Sponsored Symposia hosts agree:

- that acceptance of a sponsored symposium topic does not imply in any way CANO/ACIO endorsement of the program and/or materials.
- that CANO/ACIO will not provide chairs, moderators, speakers or introductions for any sponsored symposium (however, we encourage host companies to make arrangements with individual CANO/ACIO members and delegates to participate as chairs, moderators, and/or speakers for their symposium).
- that sponsored Symposium planning efforts including set-up, food and beverage, audio-visual and other arrangements, will be made through the CANO/ACIO Meeting Manager, unless other arrangements are agreed upon to allow the sponsors to deal directly with the Hotel staff. In the case of the latter, the CANO/ACIO Meeting Manager must be kept informed of all communication between sponsors and Hotel staff. If meeting staff is required on-site, Company will be billed at a rate not to exceed \$50/hour/person. If simultaneous interpretation is required, Company will pay approved interpreter staff for such services.
- that, while the CANO/ACIO Meeting Manager may make recommendations to the Sponsored Symposia with regard to the menu, service style and attendance numbers for food and beverage arrangements with the hotel (based on past attendance patterns and attendance estimates), CANO/ACIO in no way guarantees attendance nor food and beverage prices (as set by the Hotel). The Sponsored Symposium Host will be responsible for all charges for food and beverage as billed by the Hotel.
- that CANO/ACIO will not provide promotion or registration services for any Satellite Symposium/Tutorial, other than publication of the title and a brief description of the symposia in the Final Program & Abstract Book.
- that CANO/ACIO will provide a list of registered conference attendees to Company contact person prior to the Satellite Symposium/Tutorial and assist with on-site traffic flow and logistics.
- that CANO/ACIO will include the title and a brief description of the Satellite Symposium/Tutorial in
- the CANO/ACIO 2012 Final Program and Abstract Book
- that host Companies or their designates will not use “CANO/ACIO”, “CANO/ACIO 2012 Annual Conference”, or their respective logos on any announcement, sign, publication, audio-visual product or other promotional materials without written permission of CANO/ACIO.
- that no audio or video taping without consent of the CANO/ACIO may be used; all approved audio and/or video taping must be disclosed to the audience in the program.
- to refrain from posting promotional signs in hotel lobbies without permission of CANO/ACIO; placing promotional material under the doors (or door drops of any kind) of hotel guests is not permitted.
- to keep any food and beverage service as a secondary element in organizing and publicizing the Symposium/Tutorial.
- to remit fees ASAP; cheques should be made payable to the Canadian Association of Nurses in Oncology.
- that if the Symposium is cancelled after May 1, 2012, there will be no refund to the corporate host.

To reserve a symposium slot, please contact the Ana Torres, Executive Director, CANO/ACIO Head Office at 604-874-4322 (phone), 604-874-4378 (fax) or ana.torres@malachite-mgmt.com. Please note that symposia are booked on a first-come-first-served basis, so you are encouraged to reserve early.

The following additional symposium planning services are available to symposium sponsors from Malachite Management for a fee of \$5,000:

A. Symposium Planning

1. Work with your company to develop meeting structure and format
2. Provide administrative support for symposium planning (e.g. coordinate, attend, and minute teleconferences and act upon action items)
3. Work with you to develop symposium proposal for submission to (Insert Society Name) for approval

B. Speaker Management

1. Invite and confirm speakers
2. Coordinate collection of speaker materials
3. Coordinate collection of program information (talk title, presentation abstracts, etc.)
4. Liaise with speakers regarding registration, travel, audiovisual and presentation logistics
5. Disburse speaker honoraria/expenses

C. Promotion

Work with your company to promote Symposium to (Insert Society Name) delegates to ensure maximum attendance (e.g. design and distribution of electronic and print material)

D. Venue and Onsite Management

1. Liaise with CANO/ACIO and venue staff to communicate your requirements
2. Coordinate food and beverage
3. Coordinate audiovisual arrangements
4. Coordinate signage
5. Manage any and all required on-site activities

For further information please contact Connie Minogue at Malachite Management at connie.minogue@malachite-mgmt.com or 604.874.4004.

Sponsor and Exhibit Application Form

Applicant Information

Name:		
Credentials:		
Title:		
Company:		
Address:		
City:	Prov:	Postal:
Phone:	Fax:	
Email:	Website:	

Symposium Title: _____

Symposium Preference (please indicate your 1st, 2nd, 3rd, 4th, 5th preference by number):

<input type="checkbox"/>	Slot 1—Day 1 Breakfast, Thursday, October 11 (60 minutes).....	\$ 9,000 (+ HST)
<input type="checkbox"/>	Slot 2—Day 1 Lunch, Thursday, October 11 (60 minutes).....	\$ 12,000 (+ HST)
<input type="checkbox"/>	Slot 3—Day 2 Breakfast, Friday, October 12 (60 minutes).....	\$ 9,000 (+ HST)
<input type="checkbox"/>	Slot 4—Day 2 Lunch, Friday, October 12 (60 minutes).....	\$ 12,000 (+ HST)
<input type="checkbox"/>	Slot 5—Day 2 Dinner, Friday, October 12 (60 minutes) (90 minutes).....	\$ 10,000 (+ HST)
<input type="checkbox"/>	Slot 6—Day 3 Breakfast, Saturday, October 13 (60 minutes).....	\$ 9,000 (+ HST)
<input type="checkbox"/>	Slot 7—Day 3 Lunch, Saturday, October 13 (60 minutes)	\$ 12,000 (+ HST)
<input type="checkbox"/>	Slot 8—Day 4 Breakfast, Sunday, October 14 (60 minutes).....	\$ 9,000 (+ HST)
<input type="checkbox"/>	Slot 9—Day 4 Lunch, Sunday, October 14 (60 minutes)	\$ 10,000 (+ HST)

I/we are interested in the following opportunities at the CANO/ACIO 2011 conference:

- | | | |
|---|---|--|
| <input type="checkbox"/> Platinum Sponsorship | <input type="checkbox"/> Exhibiting | <input type="checkbox"/> Lanyards and Name Badge Cords |
| <input type="checkbox"/> Gold Sponsorship | <input type="checkbox"/> Sponsored symposium | <input type="checkbox"/> Internet Centre |
| <input type="checkbox"/> Silver Sponsorship | <input type="checkbox"/> Focus Group | <input type="checkbox"/> Delegate Message Board |
| <input type="checkbox"/> Bronze Sponsorship | <input type="checkbox"/> Keynote presentation | <input type="checkbox"/> Final Program Abstract book |
| <input type="checkbox"/> Conference Supporter | <input type="checkbox"/> Welcome reception | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Advertising | <input type="checkbox"/> Health break | |
| <input type="checkbox"/> Marketing | <input type="checkbox"/> Delegate Bags | |

Payment Information:

Please make cheques payable to CANO/ACIO: _____ I/we agree to pay the
 TOTAL SUM of CAD \$: _____

PLEASE FORWARD COMPLETED APPLICATION AND PAYMENT TO: CANO/ACIO Head Office

Canadian Association of Nurses in Oncology | Association canadienne des infirmières en oncologie | www.cano-acio.ca
 375 West 5th Avenue, Suite #201 | Vancouver, B C | V5Y 1J6 T. 604.874.4322 | F. 604.874.4378 | ana.torres@malachite-mgmt.com

Acceptance of Application: Details pertaining to each sponsorship opportunity will be discussed by CANO/ACIO with the sponsor. The sponsor will be notified of the acceptance of this application by CANO/ACIO.

Cancellation: Once an application is accepted by CANO/ACIO, refunds are not available.

Applicant's signature agreeing to all terms and conditions outlined in this prospectus

Signature of Applicant: _____ Please Print Name: _____

For more information about the CANO/ACIO conference, please contact head office.

CANO/ACIO Annual Conference 2012 *Conférence annuelle ACIO/CANO 2012*



CANO
ACIO

Canadian Association of Nurses in Oncology
Association canadienne des infirmières en oncologie



Oncology Nurses: Advocates by Profession

Thursday, October 11 to October 14, 2012

Westin Ottawa, 11 Colonel By Drive, Ottawa, Ontario, Canada

CANO/ACIO HEAD OFFICE

Canadian Association of Nurses in Oncology | www.cano-acio.ca

Association canadienne des infirmières en oncologie | www.cano-acio.ca

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